

Goal	Objective	Target Timeline	Cost Estimate	Owner	Action Steps
<b>Goal 1: Maintain and enhance the residential character of the community which promotes the beauty and relaxed feeling, along with the strong sense of a positive community found in Grand Beach.</b>					
1a	Enhance and maintain the residential character of Grand Beach.	Ongoing	\$0	Planning Commission	<ol style="list-style-type: none"> <li>1. Meet annually in the first quarter of the calendar year to review the land use and its alignment with the residential character of the community.</li> <li>2. Report back to the Council and community on the status of land use following the first quarter meeting.</li> </ol>
1b	Maintain the Village zoning that is currently in place with high density, medium density, and low density.	Ongoing	\$0	Planning Commission	<ol style="list-style-type: none"> <li>1. Meet annually in the first quarter of the calendar year and enforce zoning laws to align with this priority and goal.</li> <li>2. Report back to the Council and community on status of enforcement following the first quarter meeting.</li> </ol>
1c	Enact an ordinance to protect trees; no clear cutting of lots, cut vines that choke trees. Consider removal of trees that are a clear and present danger.	January 2024	\$0	Building Inspector & Zoning Administrator	<ol style="list-style-type: none"> <li>1. Create draft ordinance and submit to the Village Council at the Oct '23 meeting for planting, removal, and maintenance.</li> <li>2. Obtain Village Council approval to move the ordinance forward by the Jan '24 meeting.</li> </ol>
1d	Establish a committee to study the use of the Village Hall and its immediate surrounding space as a drawing point for the community.	May 2024	\$0	Village Council	<ol style="list-style-type: none"> <li>1. Establish a committee by Jan '24 that will be responsible for the following: <ol style="list-style-type: none"> <li>a. Identify existing conditions of space and usage</li> <li>b. Define Vision and Goals of the space with written and visual documents</li> <li>c. Identify maintenance and improvements as needed to complete the goals</li> </ol> </li> <li>2. Provide an Assessment Report by May '24 to the Village Council.</li> </ol>

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<b>Goal 2: Study, plan, and implement improvements for maintaining and enhancing beaches and beach access.</b>					
2a	Create an exploratory ongoing committee to determine options to improve/bring back beaches.	Continue until complete	TBD	Parks & Rec Commissioner	<ol style="list-style-type: none"> <li>1. Establish a beach/lakefront specific committee (Jan '24). Including establishing its mission and its objectives and its jurisdiction.</li> <li>2. First committee report due to the Parks &amp; Rec Committee for its May '24 Committee Meeting and to include specific recommendations for 2024 season, if any.</li> <li>3. Committee to determine mid-term and long-term goals</li> <li>4. Provide a documented long-term action plan which should include a recommendation to have Parks &amp; Rec issue an annual beach report.</li> <li>5. Committee will recommend budgets and sourcing of funding and grants (Nov '24)</li> </ol>
2b	Pump sand from out in the lake to replenish the sand on the beaches. This would need to be done initially once every two years.	Continue until complete	TBD	Parks & Rec Commissioner	Assigned to exploratory beach committee (Goal 2a)
2c	Gain back beach by building breakwaters. Once the exploratory committee determines the best approach to accomplish this, the Army Corp of Engineers approves the plan, and the council approves moving forward, it could take 4 years to accomplish actual construction of breakwaters if funds are able to be procured.	Continue until complete	TBD	Parks & Rec Commissioner	Assigned to exploratory beach committee (Goal 2a)

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<b>Goal 3: Proactively maintain and improve Village infrastructure and safety to enhance the health and welfare of Grand Beach.</b>					
3a	Replace, repair, and maintain roads (GB cost + possible grant money) and implement an on-going maintenance program.	Bi-Annually	\$250,000 bi-annually	Street Commissioner	<ol style="list-style-type: none"> <li>1. Find grants and pursue annually</li> <li>2. Create spreadsheet to track grants so yearly follow up is effective (Jan '24)</li> <li>3. Develop Maintenance program by identifying which streets should need maintenance and repaving over next 10-year period (Feb '24)</li> <li>4. Update Maintenance program annually and submit to Council for review and comments (Annually in March)</li> <li>5. Report to Council when new grants are identified and pursued, roads are repaired or repaved, and/or any issues.</li> </ol>
3b	Investigate solutions to E. Coli in White Creek. Determine if Grand Beach can take any actions to address the contamination of the creek.	July 2024	\$35,000 - \$150,000	Parks & Rec Commissioner	<ol style="list-style-type: none"> <li>1. Research and develop plan options (Dec '23)</li> <li>2. Determine if the Village is legally allowed to address this problem and the solution. If so, seek Council support (Jan '24)</li> <li>3. Seek funding for this project (Feb '24)</li> </ol>
3c	Repair/replace exterior trim around windows, paint the trim of the Village Hall.	May 2024	\$35,000	Building Commissioner	<ol style="list-style-type: none"> <li>1. Remove and replace rotted trim (Oct '23)</li> <li>2. Determine scope of work to solicit bids for painting (Nov '23)</li> <li>3. Solicit Bids (Jan '24)</li> <li>4. Council approval to award work (Feb '24)</li> <li>5. Complete work (May '24)</li> </ol>
3d	The pier (off Whitewood Beach) should be made available to the public for viewing	October 2024	\$20,000	Parks & Rec Commissioner	<ol style="list-style-type: none"> <li>1. Determine ownership of the pier (Jan '24)</li> <li>2. Assuming it is owned by the village, create a plan to make the pier safe for viewing (Mar '24)</li> <li>3. Identify funding for signage and railings and other action items to make it publicly available (May '24)</li> <li>4. Implement plan (Oct '24).</li> </ol>

3e	Add 4 handicapped parking spaces on the second floor of Village Hall due to the lack of an elevator in the building.	May 2024	\$20,000	Building Commissioner	<ol style="list-style-type: none"> <li>1. Determine location and compliance of four new handicap parking spaces (Sep '23).</li> <li>2. Schedule work to begin (Apr '24)</li> <li>3. Provide signage (May '24).</li> <li>4. Completion of handicap parking (May '24)</li> </ol>
3f	Continue improved Village signage of speed limits, stop signs, traffic signs, beach entrance signs, etc.	May 2024	\$55,000	Streets Commissioner	<ol style="list-style-type: none"> <li>1. Identify remaining signage needed and seek bid and identify existing signage that needs visibility improvement (Jan '24)</li> <li>2. Obtain Council approval (Mar '24)</li> <li>3. Installation by staff (May '24)</li> </ol>
3g	Insulate the interior of the maintenance building and paint the exterior.	May 2024	\$35,000	Building Commissioner	<p>Interior Insulation Work</p> <ol style="list-style-type: none"> <li>1. Develop scope of work and cost estimates (Jan '24)</li> <li>2. Seek council approval (Feb '24)</li> <li>3. Implement work (Mar '24)</li> </ol> <p>Exterior Paint Work</p> <ol style="list-style-type: none"> <li>1. Seek Council approval for new exterior color (Jan '24)</li> <li>2. Solicit bids for work (Jan '24)</li> <li>3. Obtain Council approval for work (Feb '24)</li> <li>4. Award and proceed with work (May '24)</li> </ol>
3h	Build new sidewalks and repair old sidewalks on several streets. Exact plan for new sidewalks to be proposed by Village Council.	2025 -2027	\$375,000	Building Commissioner	<ol style="list-style-type: none"> <li>1. Develop scope of work (Feb '25)</li> <li>2. Village Council determines priority of the sidewalk projects (Apr '25)</li> <li>3. Seek funding and donations (2026)</li> <li>4. Once funding sources are identified and successfully obtained, seek Council approval for work (2027).</li> <li>5. Solicit bids and award work (2027)</li> </ol>

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<b>Goal 4: Provide a variety of recreational opportunities through safe and well-maintained parks and natural areas for all ages.</b>					
4a	Repair/replace the golf course irrigation	May 2025	\$250,000	Golf Course Commissioner	<ol style="list-style-type: none"> <li>1. Engage firm to design golf course irrigation (Oct '23)</li> <li>2. Evaluate the plan to determine if work can be completed in stages and funding available (Apr '24)</li> <li>3. Identify funding sources - donations, grants, budget, and/or increase fees (Apr '24)</li> <li>4. Implement work in stages (Jun '24 - May '25)</li> </ol>
4b	New pickleball courts (4) and related parking area.	October 2025	\$100,000	Parks & Rec Commissioner	<ol style="list-style-type: none"> <li>1. Identify and evaluate options for 2 pickleball courts* (Mar '24)</li> <li>2. Approval by Village Council for build out of courts (Jun '24)</li> <li>3. Installation of courts (Oct '24)</li> <li>4. Explore options for adding 2 more pickleball courts (Mar '25)</li> <li>5. Obtain funding for additional 2 pickleball courts (Apr '25)</li> <li>6. Approval for Village Council for build out of additional courts (Jun '25)</li> <li>7. Implement 2 additional pickleball courts (Oct '25)</li> </ol> <p><i>*Note that 2 courts have already been funded by the Village Council</i></p>
4c	Rebuild lost or filled-in sand traps on the golf course, refresh existing sand traps.	April 2025	\$35,000 - \$40,000	Golf Course Commissioner	<ol style="list-style-type: none"> <li>1. Identify the scope of work (Apr '24)</li> <li>2. Identify funding sources (Jun '24)</li> <li>3. Obtain bids for work (Oct '24)</li> <li>4. Complete work (Apr '25)</li> </ol>

4d	Create immediate spaces and activities for members of the entire community to meet and socialize by creating patio space on second floor of Village Hall, purchase patio furniture, pizza oven, hot dog/sausage warmer, etc.	May 2024	\$40,000	Building Commissioner	To be evaluated and considered as a part of goal "1d"
4e	New tennis courts (2) and parking area.	October 2025	\$130,000	Parks & Rec Commissioner	<ol style="list-style-type: none"> <li>1. Identify and evaluate options for repairing or creating new tennis courts. (Mar '25)</li> <li>2. Explore funding options (May '25)</li> <li>3. Obtain bids for approach (Jul '25)</li> <li>4. Tennis courts implemented (Oct '25)</li> </ol>
4f	New basketball court and volleyball court.	October 2025	\$70,000 and \$13,000	Parks & Rec Commissioner	<ol style="list-style-type: none"> <li>1. Identify and evaluate options. (Mar '25)</li> <li>2. Explore funding options (May '25)</li> <li>3. Obtain bids for each option or the single option of choice (Jul '25)</li> <li>4. Implement build out of new courts (Oct '25)</li> </ol>

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<b>Goal 5: Demonstrate accountability to the community for the implementation of the Master Plan.</b>					
5a	Improved regular/timely communication between the Village and the homeowners.	October 2023	\$0	Village Council	<ol style="list-style-type: none"> <li>1. Identify an editor of monthly community newsletter (Sep '23)</li> <li>2. Determine parameters to be followed for creating and editing newsletter. Seek Council approval (Sep '23)</li> </ol>
5b	Enforce Short Term Rental (STR) Ordinance that took effect January 1, 2023.	Annually in October	\$0	Police Commissioner	<ol style="list-style-type: none"> <li>1. Grand Beach Police Dept. determines the criteria from the STR ordinance to be measured annually (Dec '23).</li> <li>2. Create a formatted document to house data for criteria to be presented to the Council (Annually in Oct)</li> <li>3. Data is collected from year to year and examined for trends (Annually in Oct)</li> <li>4 Council determines if changes need to be made to Ordinance or other steps taken annually (Annually in Dec)</li> </ol>
5c**	Annually prepare a capital improvements program of public structures and improvements. (required by Michigan Planning Enabling Act 33)	March 2024	\$0	Planning Commission	<ol style="list-style-type: none"> <li>1. Planning Commission creates Capital Improvement guide/application forms (Feb '24)</li> <li>2. Council Commissioners complete project application forms (Feb '24)</li> <li>3. Council ranks projects based on priority for community and funding available and drafts capital improvement plan (Mar '24)</li> <li>4. Council adopts Capital Improvement Plan (Mar '24)</li> </ol>

\*\*Not included on Survey Two but required by state law.